



OMNICORE

STRATEGIC SOLUTIONS

Strengthening Your Core. Enriching Your Life.



CORE
FINANCIAL



CORE
MIND-BODY



CORE EDUCATION
& SOLUTIONS

SBA-CERTIFIED WOSB & EDWOSB • NYS MWBE (PENDING) • NYC MWBE (PENDING)

ABOUT US

OmniCore Strategic Solutions, LLC is a woman-owned small business providing education, outreach, and program support services that strengthen financial wellness, total well-being, and community empowerment.

We partner with government agencies, organizations, and communities to provide practical education, resource navigation, and operational support.

With 20+ years of healthcare leadership and 8+ years of insurance education and solutions experience, we deliver reliable, culturally responsive services that inform, engage, and strengthen the populations we serve.

The company also provides health, life, and supplemental insurance solutions that help individuals and families protect their health, income, and long-term financial well-being.

CORE COMPETENCIES

- ✓ Financial Literacy Education
- ✓ Life, Health & Supplemental Insurance Education & Solutions
- ✓ Healthcare Education & Resource Navigation
- ✓ Community Outreach & Stakeholder Engagement
- ✓ Project & Program Management
- ✓ Compliance, Quality Assurance & Risk Management

DIFFERENTIATORS

- ✓ 20+ years of healthcare leadership, care coordination, compliance awareness, and community-facing service
- ✓ 8+ years of life, health, and supplemental insurance education and solutions experience
- ✓ Registered Social Security Analyst (RSSA) and Licensed Life & Health Insurance Professional
- ✓ Experienced educating diverse populations in clear, practical, and culturally responsive ways
- ✓ Strong program management, documentation, stakeholder communication, and organizational capabilities

PAST PERFORMANCE



Community Financial Literacy & Wellness Education Initiative:

Developed and delivered educational workshops covering budgeting, financial awareness, retirement readiness, wellness, stress management, and healthy lifestyle practices for individuals and community groups.



Life, Health & Supplemental Insurance Solutions:

Educated individuals and families on insurance planning, beneficiary strategies, and long-term financial protection while providing health, life, and supplemental insurance solutions tailored to individual and family needs.



Healthcare Education & Resource Navigation:

Provided non-clinical healthcare education, resource navigation, outreach support, and wellness-related education to help communities better understand health topics and connect with available services.



Program & Contract Management Support:

Managed programs by coordinating timelines, tracking deliverables, ensuring compliance, facilitating vendor communications, and providing reporting support to help achieve program and contract goals.

COMPANY DATA

Legal Name: WELL LIFE MW LLC dba OmniCore Strategic Solutions

Address: 119-30 235th Street, Cambria Heights, NY 11411

Website: omnicorestrategic.com

CAGE Code: 20GN9

UEI: N8RGDXM4F4E9

Point of Contact: Michelle M. Williams, Owner

Phone: (929) 919-2535

Email: michelle@omnicorestrategic.com

• NAICS CODES •



611430

Professional & Management
Development Training



541618

Other Management Consulting
Services



541611

Administrative Management &
General Management
Consulting Services



524210

Insurance Agencies &
Brokerages



813920

Professional Organizations



Registered Social Security Analyst (RSSA)



Licensed Life & Health Insurance Professional (NY)